



Karen Cooper, Program Coordinator
Penny Taylor, Board Chair
September 8, 2026



On the Agenda Tonight

1. Recap May 2026 to August 2026
2. Remaining 2026-2027 Plans
3. Opportunities to work together
4. Questions?

May 2026 AGM: 26-27 Board Members

- Penny Taylor, Blossom Shops (Chair)
- Kathy Monroe, Makers Studio & Art Market (Vice-Chair)
- Alex Morash, Classy Cards (Secretary)
- Michael Oxner, James Roue Beverage Company (Treasurer)

Directors-At-Large

- Sarah Dunham, Studio Twenty Two
- Beaver Dewberry, Doppelganger Tattoo Studio
- Erika Pemberton, The Wild Nest Market
- Josh Smith, Downtown Building Owner (Reader's Haven)

Active Sub - Committees

Beautification

Banners, Clean-up events,
Other Beautification
projects

Connections

Business Census and
Survey, Business &
Community Social Events

Promotions

Advertising, Social Media,
Holiday Decorating Contest,
Downtown Map

Events

Hosting – Summer Music,
Halloween, WinterThing
Participating – ARD, Garlic
Fest, Winter Carnival

June – August 2026



Good
Morning
Windsor

GMW – 31 businesses & organizations participated in this promotional opportunity

June – August 2026

WTBA SUMMER CONCERT SERIES

VOODOO CHARMERS

JOHN TETRAULT

HIGH ENERGY BLUES ROCK

SUNDAY JULY 26 1PM - 4PM WATERFRONT WINDSOR, NS

FREE LIVE MUSIC

'TOONIE TREATS' BBQ - THE LIONS CLUB

ALL AGES WELCOME

WINDSOR TOWNSHIP



July 19 Mini Concert – John Tetrault (!) and the Voodoo Charmers – already planning for 2027 return



Despite Mother Nature hating Thursdays, we did get a few music nights in at the Artists Alley Market – all handmade, no AI!

WINDSOR TOWNSHIP

WTBA SUMMER CONCERT SERIES

MINI MELODRAMAS

KIDS' CONCERT & MARKET

SUN. AUG. 16 1PM-4PM WATERFRONT

FREE LIVE MUSIC & TOONIE BBQ BY THE LIONS CLUB

KIDS' MARKET

YOUTHS UNDER 17 SHOWCASING THEIR HANDMADE PRODUCTS

INTERESTED?

CONTACT KAREN @ (902) 579-7652 OR INFO@WINDSORTOWNSHIP.CA

✓ ADULT SUPERVISION REQUIRED

✗ NO FOOD OR BEVERAGE VENDORS

@WINDSORTOWNSHIPNS @WINDSORTOWNSHIP



August 16 Mini Concert – Mini Melodramas and Kids Market – a new annual tradition has been started

June – August 2026 Partner Events



**July 12 – Pride Tea Party
at Clifton Museum Park – a
perfect summer event**

PROUD TITLE SPONSORS of the Avon River Days

**GRAND
PARADE**



IN PARTNERSHIP with the following member businesses

**MERMAID
THEATRE**
OF NOVA SCOTIA

Sarah
Caldwell
PHYSIOTHERAPY



classy cards

**August 1 – Avon River
Days Grand Parade
Sponsor with 8 WTBA
businesses. And a sunny
float in this year's parade!
Planning for a larger float
in 2027**



July 22 – Business & Community Social at Schoolhouse Brewery

**August 20 – Avon
Chamber of Commerce
Super Summer Social**

August 26 – WHRM ParticiPACTION Celebration

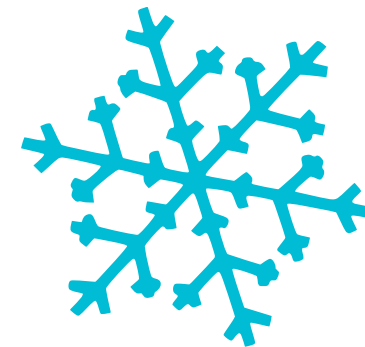
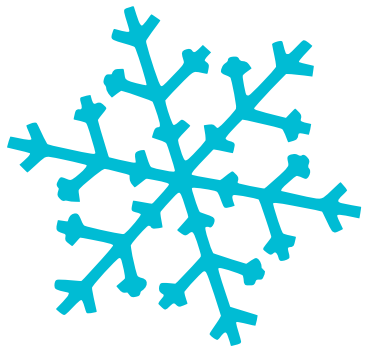
September 2026 to March 2027



*Starry Nights:
Holiday Lights*



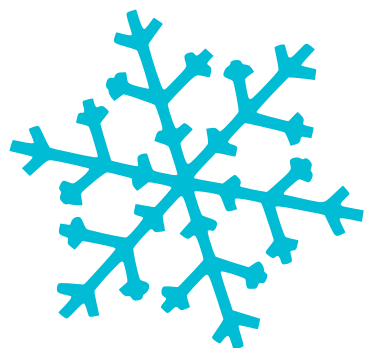
2026-2027 Events



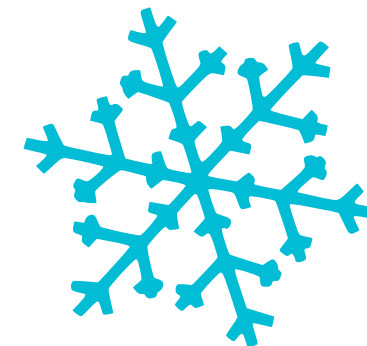
**WINDSOR
WINTER
THING**

**INTRODUCING A
winter movie matinee at**

**MERMAID
THEATRE**
OF NOVA SCOTIA



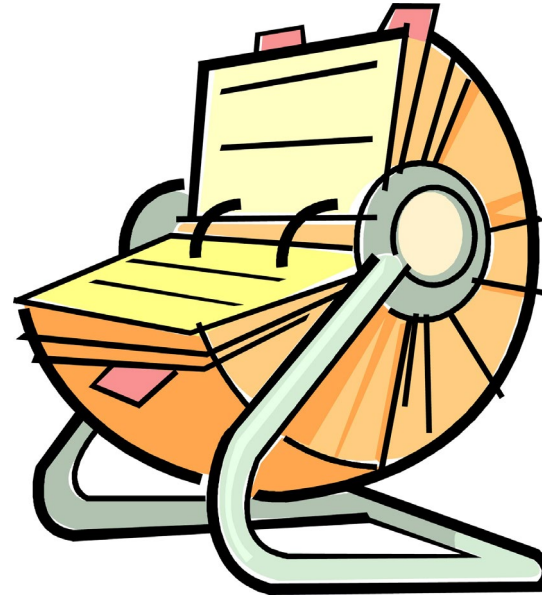
Saturday, March 6, 2027



Shared Opportunities



Safety Card to keep by phone & tills that has the information staff need in emergency and non-emergency situations



Inclusion of all WHRM Businesses on the WTBA website directory



Development and launch of a business census and survey

Shared Opportunities



Advocating for Businesses



Questions?

How to reach the WTBA

Karen Cooper

Info@windsortownship.ca

Cell: 902-579-7652

FB: <https://www.facebook.com/windsortownshipNS>

IG: <https://www.instagram.com/windsortownship/>

Website: <https://windsortownship.ca/contact/>

