



Karen Cooper, Program Coordinator
Ezra Edelstein, Board Chair
October 14, 2025

On the Agenda Tonight

1. Recap June to September 2025
2. October 2025 to March 2026 Plans
3. Questions?

June 2025



July & August 2025



Avon River Days

GRAND PARADE

SATURDAY, AUGUST 2, 2025 @10:30
Wentworth/Gerrish Parade Route

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IN PARTNERSHIP with the following Member Businesses



THE BIG FUR
GROOMING SHOP



BACKYARD
WELLNESS
HOT YOGA • MASSAGE • AYURVEDA



THE LOCKER ROOM



studio
TWENTY TWO



BLOSSOM
FLOWER SHOP



BRANCHES
PSYCHOLOGY



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TREASURES



classy cards



Dr. Adrienne Wood
Naturopathic Doctor
902.799.0796
www.drwoodnd.com



All Lathered Up Soap Co.
Natural Soaps



July & August 2025



September 2025

IT'S IMMEDIATE

if your choosing it's not coverage sheet



over to a new one accordingly. September 1st, I want to sign up
for entry for a \$25.00 gift card of his choice made of your
phrasing to our coverage sheet



Façade Improvement Program

The full budget of \$8500.00 has been allocated and there are applications still coming in.

Completed

- ✓ Accelerate Chiropractic
- ✓ Gerrish & Gray Cafe
- ✓ Todie Bogles
- ✓ Studio Twenty Two

To be completed

- ☐ Blossom Shop
- ☐ Readers' Haven
- ☐ RD Dunham – old Napa building



Façade Improvement Program



October 2025 to December 2025

October

- Downtown Tidy Up
- Small Business Week Social



November

- Holiday Planters
- Decorating Contest

December

- Business & Community Social



January to March 2026

January & February 2026

- Focus on business visits and preparing for WinterThing

March 2026

- WinterThing
- International Women's Day

Regular Activities

1. Meeting with businesses one-to-one



2. Newsletter



3. Participating in other community events

Questions?

How to reach the WTBA

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