



WEST HANTS REGIONAL MUNICIPALITY ADVISORY COMMITTEE REPORT FOR Valley REN Liaison and Oversight Committee

Submitted by: Chrystal Remme, Councillor District 3

Meeting Date: October 20, 2025

Meeting Location: Zoom

SUMMARY/UPDATE OF THE COMMITTEE ACTIVITIES:

At the October 10 Valley REN Liaison and Oversight Committee meeting, members reviewed ongoing initiatives, including the Business Retention and Expansion (BRE) diagnostics. The REN recently hosted a BRE event in Wolfville with around 50 participants and will be increasing marketing efforts over the next few months to connect with more local businesses, identify challenges, and explore new opportunities across the region.

The Regional Marketing Levy Framework was also discussed. Feedback from the September 17 joint council session is being compiled into a report, and the REN will be meeting with CAOs to discuss possible enforcement options. Clear communication with municipalities and the public will be important as this work continues.

The Committee also discussed the REN's focus on Population Readiness, which looks at how our region can prepare for sustainable growth through collaboration with municipalities and partners such as Kings Transit and local hospitals. A meet-and-greet with the REN Board is planned for November.

ACTION ITEMS:

- Council will receive additional information from the REN once the Regional Marketing Levy report and next steps are finalized.
- No immediate action required from Council at this time.

Report Prepared by: Chrystal Remme, Councillor District 3