



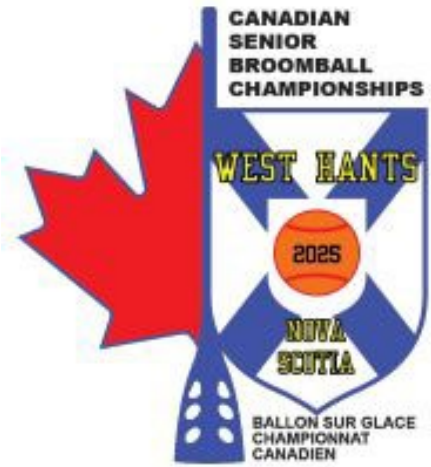
Committee of the Whole Excerpts
September 10, 2024

WEST HANTS BROOMBALL ASSOCIATION REQUEST FOR SUPPORT EXCERPT

The 2025 Canadian Senior Broomball Championships was scheduled for April 7 to April 12, 2025. The financial impact to the local Community will be a tremendous boost especially during the non tourist season. With 650 athletes, delegates, friends and families attending the event it could be expected that more than one million dollars would be spent in the Municipality over the six-day event. The ask was for a donation of ice time of \$26,000.

The recommended motion was that Committee of the Whole recommend that ...

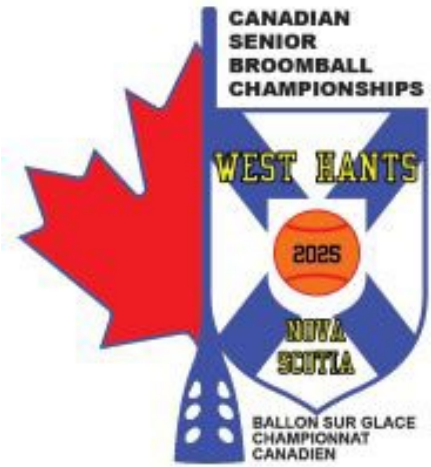
COUNCIL SUPPORT THE REQUEST TO FUND THE COSTS ASSOCIATED WITH ICE RENTALS FOR 2025 CANADIAN SENIOR BROOMBALL CHAMPIONSHIPS AT A VALUE OF \$26,000.



2025 Canadian Senior Broomball Championships

Municipality of West Hants

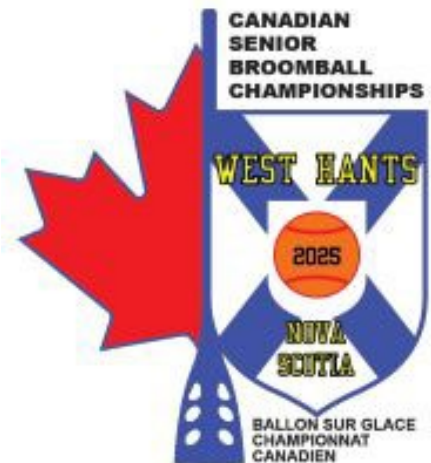
April 7 to April 12, 2025



Press Release April 2024



Microsoft Word
Document



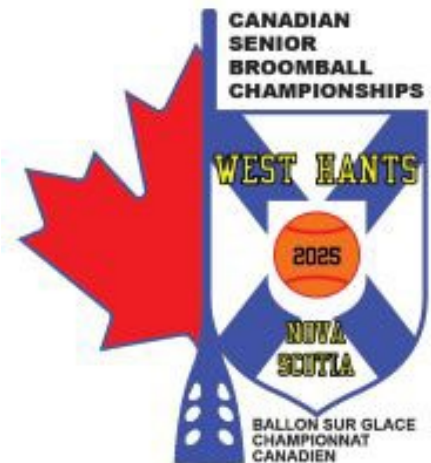
Championship Overview

- **Timeline:**

National Meetings with Provinces and Territories	April 4 – 6, 2025
Championships at West Hants Sportsplex and GFL Newport Recreation Center	April 7 – 12, 2025
- **Divisions:**

Senior Men	7 Teams	170 Participants
Senior Women	7 Teams	170 Participants
Mixed Men / Women	8 Teams	190 Participants
Master Men	5 Teams	120 Participants

Total 650 Participants

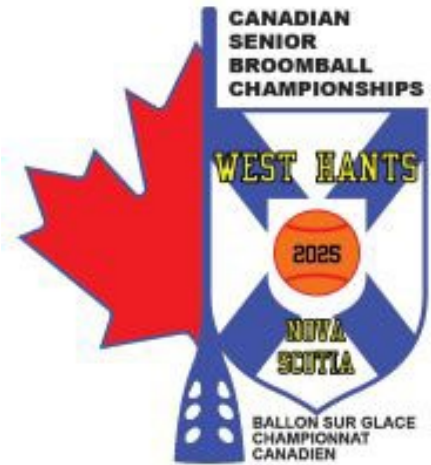


Championship Overview

- **Delegations:**

Canadian Broomball	8 Executive and Board
Officials	12 Individuals
Provincial / Territorial	16 Delegates
- **Hotel Room Requirements:**

Teams	162	Rooms per night
CBF	8	Rooms per night
Officials	6	Rooms per night
Delegates	16	Rooms per night
Total of 192 Rooms per night = 960 room nights		



Championship Overview

- **Event Schedule and Ice Requirements:**

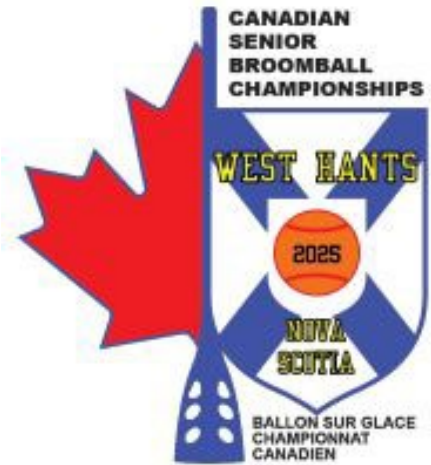
The Canadian Broomball Federation and Provincial and Territorial Delegates will be holding the 2025 AGM and Technical Meetings at the Super 8 from April 4 – 6, 2025.

Monday is a practice day for teams in preparation of the games.

Tuesday through Friday games begin at 7am and there will be a game every hour at both venues with the last game ending at 12 midnight.

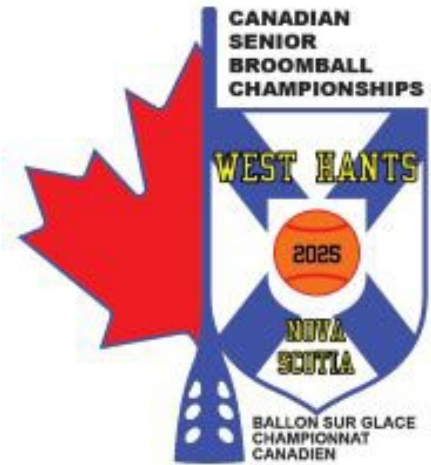
Saturday is Playoff and Championship day with games beginning at 7am ending at 4pm.

This amounts to a total of 95 hours of total ice time minimum.



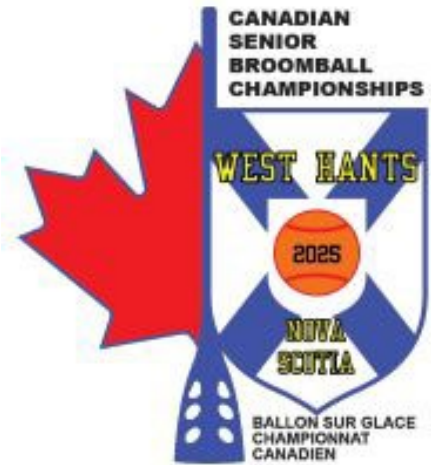
Local Impact

- The financial impact to our local Community will be a tremendous boost especially during the non tourist season. With 650 athletes, delegates, friends and families attending the event it could be expected that more than one million dollars would be spent in the Municipality over the six-day event.
- This will be the first National Championship hosted at the West Hants Sports Complex and GFL Newport Recreation site showcasing these facilities to the rest of the country. Both venues will be live streaming the event promoting the local sponsors as well the venues. In 2024 the live stream views amounted to more than 90 thousand views.
- This will provide our volunteers and citizens a feeling of great success and accomplishment as part of the hosting committees, and this is an unmeasurable impact for any event in the future.
- One main goal of the Organizing Committee is to raise the profile of the sport among our youth in the Community by having them involved in the event and increase the activity in the sport with our youth after the event is over.



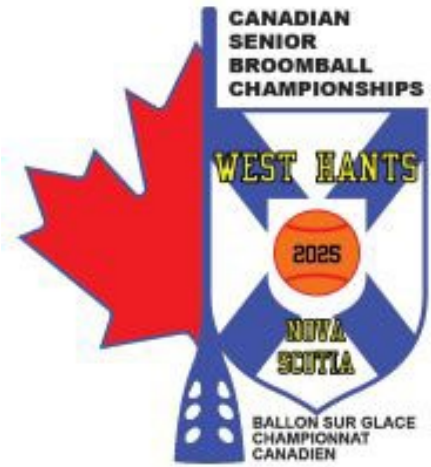
Local Impact

- **List of some local involvement to date:**
 - Super 8 Hotel – Local Host Hotel
 - School House Brewery
 - Porter's Custom Engraving
 - R&D Dunham Holdings
 - Nova Insurance
 - Windsor Legion
 - Kevin Harvey Sales
 - Pothier Motors
 - Catch the Wave Marketing



Organizing Committee Request

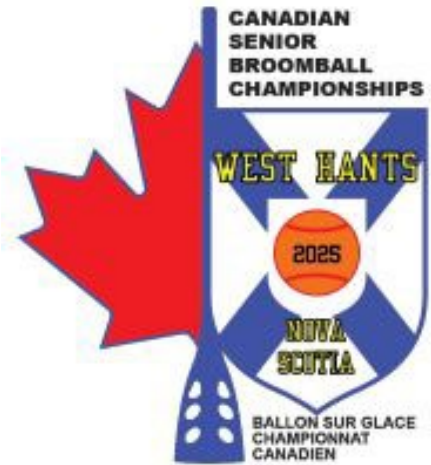
- The Organizing Committee was granted the bid to host this event in the Municipality of West Hants in April 2025. The Committee has been working hard on the hosting requirements of the event since then. In July the Canadian Broomball Federation completed their audit of the facilities and the community itself and we passed all the criteria as Hosts.
- The cost to Host this event has been projected to be approximately \$85k. The biggest expense will be the ice rental at both venues. A great deal of this ice is ice that may not be rented during this timeline in April but ice that would mostly be sitting idle.
- The total cost of this ice to the Organizing Committee is \$26k.
- The Committee is therefore respectfully asking the Municipality of West Hants to cover this cost on behalf of the Committee based on the impact this will have on the entire Community.



Thanks for your Support!

- The Organizing Committee would like to thank the Municipality of West Hants for your support in our success to date and we look forward to showcasing West Hants to the rest of Canada and beyond in partnership with you.
- Thank you!

• www.broomballnationals.ca



Questions?

We would be happy to answer any questions you may have!